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Black Info Ops Approach to Evaluate Critical Infrastructure Security



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2018 My Background

- Scientific background (Ing. Ph D HDR) in mathematics and computer science
- 22 years in the Army (French Marines Corps/Infantry)
 - Regimental period on the field \Rightarrow leadership training (platoon, company) and Method of tactical reasoning (MTR)
 - Technical operational positions in and around the intelligence domain \Rightarrow intelligence techniques, (offensive) (cyber)security
- NATO certifications

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- Information Operations Course (InfoOps; 2008) & Information Warning and Intelligence Systems (2004)
- Head of a research lab at ESIEA (<u>https://en.esiea.fr/</u>)
 - Research in (cyber) security with the attacker and/or hacker's perspective
- International consultant (operational security field)
- R\&D and analysis of many real cases/targets





INFOSECURITY EUROPE FST. CC 2018 GEEK STREET Introduction Black InfoOps General Methodology & Tools Case Study I - Security Analysis of the US Electric Grid

- Case Study II How to Make a Military Operation Fail
- Conclusion





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Introduction

What Are We Speaking About?

What is the Context?



Introduction – What Are We Speaking About

• Global hysteria about "cyber"

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- If you are not "cyber" you do not exist! World of the cyber-everything
- What about target that are not connected to anything

In fact this is a limited and biased view

- A lot of attacks are not/cannot be taken into account
- For the Nation States, offers an easy but illusory management of problems in a difficult budgetary context
 - Justifies sliding towards citizens' mass surveillance (democracy or "democratorship"?) Illustrative present day issue: total failure in Islamic terrorism management, recent actions against Nuclear Plants in France (2017)
 - History: terrorist attacks in the 80s/90s vs present day terror attacks
- The danger would be to badly prepared and protected against other forms of attacks
- Companies and economic entities must also be seen as critical infrastructures





The (cyber)World is Not Enough

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 Cyber is just ONLY one more dimension but not necessarily the most prevalent one

- Main interest of cyber: intelligence step optimization andspeed up, partially remove time and space.
 - Gathering a lot of information becomes easy (but greater noise and lower quality): open data, social networks (e.g collaborative espionage)...
 - Huge capability of analysis, processing and intelligence source

 For the attacker, the cyber tools/step may be the most unsure aspect (e.g. exploiting a O-day against a server)
 No serious operational would base an operation mainly on the cyber part



The (cyber)World is Not Enough (cont.)

The optimal view of the Russian and Chinese doctrines

- Information and operational field is far greater than the pure cyber field
- Select a target, choose an effect to achieve on it, take the most convenient tools/techniques to succeed
- Present day paradigm of attacks: the impersonation of the leader to embezzle company's money.
- Adopt a larger view in time and space

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- Fundamental error: to confuse goal and means/tools.
- True target: humans and assets not computers
- Fact: it is impossible to prove that any protection/defence efficient. It is always to prove that an attack is possible; just do



Aim of Research

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- Evaluate the actual security of any systems and especially large critical infrastructures
 - For attackers, there is no such thing as Ethics or state of soul: as far as attacks are concerned there are those that succeed and those that fail
- Combine the perspective/greed of the attackers and the power of InfoOps
 - Black InfoOps: InfoOps + warfare art and techniques + hacking tools + intelligence tools
- Formalization approach to enable automated pre-processing and generalized attack paths identication.
 - See my research papers in the bibliography section





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Black InfoOps

History

Definition and Concepts

Examples

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NATO InfoOps

Information Operations - IO are described as the integrated employment of electronic warfare (EW), computer network operations (CNO), psychological operations (PSYOP), military deception (MILDEC), and operations security (OPSEC), in concert with specified supporting and related capabilities, to influence, disrupt, corrupt or usurp adversarial human and automated decision making while protecting our own.

Category of direct and indirect support operations for the United States Military. Published by NATO as AJP 3.10 ALLIED JOINT DOCTRINE FOR INFORMATION OPERATIONS" (2009)
 US Army version as JP 3.13 (Joint Staff) as Information Operations" (2012, modified 2014).







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InfoOps Examples

- Lebanon conflict (2006)
- Case study (US):
 - https://publicintelligence.net/ufouo-u-s-marine-corps-information-operations
- Case study (Russia):
 - http://www.europeanvalues.net/kremlin-watch-briefing-west-learn-baltics/
- Still ongoing operations (US & Russia): Syrian conflict, Ukrainia crisis, Skripal case, Iranian crisis...





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InfoOps - Pros & Cons

Pros & Strengths Global view

Joint coordination of different means/domains and actorsUse of the intelligence domain.

Cons and Limitations

- Still too restricted. Does not take the full domain possible (e.g. physical domain). Soft targets only
- Limited effects (target: information and mind)
- Limited efficiency wrt accountability concerns (the operation must be neither traced nor attributed). Ideally the operation itself must be invisible
- Requires to be superior (politically, technologically...) to the target, opponents or even allies
- Must be compliant with international and local regulations





Black InfoOps

Term coined to describe the set of total war and attack techniques

Combines

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- Classical InfoOps approach
- Russian and more recently Chinese doctrines

- Terrorists' approach
- Hackers' approach (only the result matters not the method)
- Intelligence and military warfare techniques
- Exploit all aspects (cultural, sociological, psychological, emotional...) of the target environment





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Founding Doctrine

 Colonels Qiao & Wang "Unrestricted Warfare" (1999)

- The first rule of unrestricted warfare is that there are no rules, with nothing forbidden
- Today there is nothing in the world that cannot be considered as a potential weapon.
- Concept of "building the weapon to fit the fight (or the target)"





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(...) if attacking side secretly musters large amounts of capital without the enemy nation being aware of this at all and launches a sneak attack against its financial markets, then after causing a financial crisis, buries a computer virus and hacker detachment in the opponent's computer system in advance, while at the same time carrying out a network attack against the enemy so that the civilian electricity network, traffic dispatching network, financial transaction network, telephone communications network, and mass media network are completely paralyzed, this will cause the enemy nation to fall into social panic, street riots, and a political crisis. (...)

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Black InfoOps - Pros & Cons

Pros & Strengths

- Global view and full effect: physical sphere, mind, economic assets, information...
- Hard (physical infrastructure, economic activities...) and soft targets
- Can be performed by actors that are {politically, technologically...} inferior to the target or opponents (weak to strong ratio)
- No legal limitations (from the attackers' perspective)
- No operational limitations

Cons and Limitations

- Partial accountability issue, if attackers do care about their security and identity: terrorists do not, hackers or rogue states may.
- The attacker may put himself at risk (especially when acting on the physical sphere)





Black InfoOps - Identified Cases

• Estonia (2007)

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- Crimea (Nov. 2015)
 - <u>https://www.nytimes.com/2015/11/23/world/europe/power-lines-to-crimeaare-blown-up-cutting-off-electricity.html</u>
- A few other recent cases: USA 2012, China 2017, France 2017...(alas non public and/or under current investigation)
 - Generally, the few known cases do not exploit all the power of Black InfoOps due to lack of methodology, of care and of tactical refinement.



Identified Cases

2017...(alas non public Generally, the few kno of Black InfoOps due t tactical refinement.

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15/11/23/world/europe/power-lines-to-crimea





General Methodology

Operational Steps

Key Features

Target Graph & Connectivity



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Aims

- Choose a target (critical infrastructure) and an effect to create on it
- The attack must be perceived as sudden and immediate (prevent all warning signals)
- Minimize the attackers efforts. The actors and means used during the attack itself must be reduced as much as possible
- Maximize the time for the target to understand what happened and to recover. Optimally, it may be necessary to ensure that the attack is attributed to a third party
- Protect as much as possible the attackers (identification, exfiltration)

Steps – Intelligence

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 Identification of all exploitable weaknesses (informational, physical, IT, human, organisational, environment...)

- Maximal use of data collection (OSINT, HUMINT, SIGINT, ELINT...)
- Exploit the huge potential of Open Data
- Perform an extensive data analysis (intelligence step). Most of the sensitive data are derived from innocent-looking, non sensitive data.
- Use the power of data science





Steps – Planning & Manoeuvre

- Build the planning of the attack with the different required {cyber, physical, human...} components.
 - You must think in terms of military operations for the combination of means (action, support, supply, cover...).
 - Organize the generation of forces (actors, means)

Conduct of the manoeuvre

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- Perform constant intelligence operations during the manoeuvre to observe and anticipate the target's reactions and behaviour
- It is necessary to have permanent variation capacities. You must adapt to the target permanently always at least one step ahead







Key Feature I - Domino Attack Principle

- The attack must be thought like an initial impulse creating a domino effect.
- This initial impulse must be naturally amplified by the selfamplifying ability of the target and its environment

Minimizes the attacker's efforts and reduce its own exposure risk

Examples

Perform zone control or social disruption using the crowd (Watts Riots, 1965; France 2005 - 2010; racial riots USA). See my Brucon 2009 talk - Strikes that block vital economic entities or resources



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Key Features II

- The larger the target or its environment the greater the domino effect and the self-amplifying properties are possible and important.
 - Increase the size of the attack graph and play on its connectivity (see further)
- The further away from the target, the less imputable the attack, but the stronger the domino effect must be
- As a corollary, third-party targets may be involved due to their functional critical link with the primary target (see Case Study II)
 - As a target, I have to determine whether I am a critical third-party component for others (must be included in my BCP)



Key Features III

Understand the environment specificities and features

- The sociological and cultural characteristics must be understood precisely.
- What is possible in a country may be not in another country.

• Examples

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- Instrumentation of trade/labor union staff: favorable to the attacker in countries like France, Spain, Italy... but not in countries such as Germany or the USA
- Finding explosive and arms: easy in the USA, Russia, Central Europe but difficult to very difficult in Western or Northern Europe.
- Misc.: age and state of infrastructures, availability of qualified staff, budgetary difficulties, climatic events...



Key Features IV

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- As much as possible, create and exploit an asymmetry in favour of the attacker that will disrupt the possibilities of reaction or protection of the target or law enforcement
 - Ex. 1: when facing a strike or riot, the state or target is limited in its possibility of reaction (societal or ideological asymmetry)
 - Ex. 2: in a democratic state, the management of journalists or activists is delicate (strong media impact, political asymmetry)
 - Ex. 3: the cost or conditions of recovery are tremendously hindering the defence side (economic asymmetry)







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Target Graph (2)

- In both cases, there exist a dependency chain between the target C₀ and component C₅
 - Component C₅ is not protected enough against attacks.
 - By attacking C₅, the attacker tries to obtain a "domino effect" by exploiting the existing (unforeseen) dependencies
- In real cases (dense dependencies), the number of possibilities is such
 - that there exist a large number of "variants" for the attacker (planning and conduct of manoeuvre phases)
 - The mapping is far too complex for the defender to analyse and to provide a strong and aware enough defence of target C₀.





Target Graph Connectivity

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- The attacker must design its attack by considering an attack graph that is always beyond the target awareness and ability to manage complexity.
 - Build a larger graph by considering additional components (see Case study II) each being an additional graph
 - The intelligence step aims at finding security flaws and dependencies that enable to connect them to the initial target graph
- Use the Perron-Frobenius theorem to check the validity of the attack graph (from the attacker's perspective it must be strongly connected)





Target Graph Combinatorial Structures

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 Depending on the target and effect to obtain, you have to consider suitable combinatorial structures

- Optimal paths ⇒ attack paths. Find the optimal sequences of components to use for the attack. The optimality criterion strongly depends on the attack key features. Alternative paths must be alwaysbe considered for attack variants.
- Optimal structures such as vertex cover, independent sets... That enable to identify the components to strike, to affect the whole target instantaneously or by percolation effect
- Many other graph structures and properties can be used.







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ending on the target and have to consider suita ctures



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to Evaluate Critical Infrastructure Security



Case Studies

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- Let us now analyze two case studies, I have worked on.
 US Electric Grid (initial physical target) ⇒ economic and social disruption (final effect after amplification)
 - Critical economic entities (initial target) \Rightarrow Military operation (final functional -target)
- Any target (critical infrastructure, economic entities of a size, political entities...) should be analysed according to Black infoOps approach







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Rationale and Aims

• Large scale study in 2013 – 2014

• Context:

- The huge prevalence of the industrial private sector over the public sector
- Old, poorly maintained infrastructure, without sufficient investments
- Geographical reality: vast country, widespread infrastructure, not enough redundancy, few human resources for the protection of sensitive points

• Electricity supply is of vital importance in todays society

- When disrupted, everything associated with the cyber space becomes useless
- It is not possible to put an entire country on backup power generators).







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Tactical Theme

 Target and take down the electrical power grid of most of the western part of the United States (including California which ranks as worlds 8th largest economy in 2015)

• Desired effect: to create a blackout of at least two days

Domino effect: general electricity outage (knock-on effect) ⇒ massive social disruption (riots, lootings, massive social disorder...) ⇒ major economic impact (drastic impact on the Nasdaq index, drops in USA and global stocks markets, social instability of country...)

Mid-term consequences of such an attack even more severe



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Intelligence Step

 Full and detailed mapping the U.S. electrical grid (including generating stations, transmission lines, distribution lines, sub-stations). Identification of the sections of the grid which correspond to redundant sources or logistic support between the three main U.S.electrical areas (western, eastern parts and Texas area).

Geographical problems and constraints.

 Gathering technical data on critical infrastructures such as nuclear plants, especially their external electrical grid or their emergency backup generators (vital facilities not only to ensure the proper functioning of the nuclear plant but also in case of emergency situations [cooling system]).



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Intelligence Step II

Collecting and analyzing various types of other openly available data:

- Road system (identification of the roads which are close to the power infrastructure, and details about special road/traffic regulations around the sites (for example, the vehicle weight and dimension regulations).
- Sitemap and data on the security system of the infrastructure (monitoring system)
 - Data on Response units (rescue teams, fire-fighters, police, army, national guard...) and also various data such as the number of people working on the spot, the kind of facilities or past incidents recorded from the press for instance.



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Intelligence Step II (cont.)

 Collecting and analyzing various types of other openly available data:

 Data on weather conditions and its impact on possible rescue operations ...The time when the attack is launched, is as important as the manoeuver itself. As an illustrative example, attacks that take place in winter or during a heat wave when the electricity consumption is high- will maximize the final effects.

Any helpful detail to plan the attack and increase its success probability.



Intelligence Step III

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All data have been processed to

- Identify a few tens of relevant facilities (electrical pylons and towers, substations, production plant...)
- Select the facilities that could be of interest to attackers: spotted areas ofdifficult access for trucks or helicopters, facilities for which incident detection and repairs are difficult...
- Draw up a graph which has a sparse and very simple structure due to the nature of the electrical grid.
- Apply the "Vertex Cover Algorithm" to identify minimal sets of graph nodes to be destroyed in order to get a global impact on the whole graph

Association rules extraction:

 {geographic criteria, climatic criteria, road widths, demographic criteria, equipment, security resources} ⇒ repair time



Results and Attack

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 We have identified several small sets (vertex cover of about ten nodes) to destroy in order to affect the entire infrastructure

- The attack step can be carried out by a relatively small group of persons with a light armament.
- It is even possible to target several sets in parallel while deploying
- several operational teams on the ground. This enables to maximize the probability of success (operational redundancy) while minimizing operational risks of attack failure









Rationale and Aims

Study and simulation conducted in 2008 for the French Navy (published under an "anonymized" version in the National Defence Journal 2009)

• Show that the bunker approach (e.g. Military port with high security zone) is not valid

• Analyze the enlarged version of the target's BCP.

 Tactical theme: delay the departure of an essential battleship for an allied military operation by at least five days. In case of success, the military operation must be cancelled

Typical case of targets with absolutely no cyber approach angle



(Source: Fu Lin Ph D Thesis 2012)



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Intelligence Step

After this step, the following main targets were selected

SUD Huiles, an oil supplier which obtained the public contract for the Navy
HeliMeca, a supplier of specific mechanical pieces for the ship and its armament

- The Navy, due to budgetary difficulties always orders oil and mechanical pieces at the very last moment (at the eleventh hour)
- SUD Huiles and HeliMeca have management issues resulting in strong social tension with very virulent unions
- The delivery of oil can only be made from heavy tonnage trucks and only one direct route (between sea and mountain) is possible, passing through sensitive districts.



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Course of Events – Event 1

Two main events (many side events, see the 2009 paper). All bricks of attack drawn from real cases.

 Event 1 (as seen by a neutral observer).- A hard strike is triggered in company SUD Huiles. Confidential company documents were sent to a major daily newspaper, which evoke a plan of massive redundancies, motivated by heavy losses of the company, due, according to these documents, to embezzlement of funds operated by the plant manager.

 A search by the financial brigade a bit later on in the computers of the company confirms the veracity of these documents. The plant's activity stops.

Explanation (what the attacker really did)

 Resulting effect: functional failure, the oil is not delivered, the battleship cannot leave





Course of events – Event 2

• Event 2 (as seen by a neutral observer).- The day after, clashes between gangs degenerated in sensitive district. They are relatively common in these neighborhoods. Cars blaze, many wounded with knives and an explosive situation monopolizes the attention of the police. The origin of these confrontations seems to come from threats and insults with community and racial characters posted in particular on the site youtube and dailymotion.

- Tension is gradually rising but the government in place, in an electoral situation, wants to manage the crisis smoothly.
 - Explanation (what the attacker really did)

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 Resulting effect: media diversion, pressure on the political world, variation (second option) by zone control

• Events 1 and 2 seem (and must) appear as uncorrelated





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Lesson Learned

- It is unlikely that pure cyberattacks will represent the sole dimension in future attacks
 - Pure cyberattacks are not sufficient to carry out large-scale attacks successfully to cause significant damage
 - So far, very few successful large-scale cyberattacks on critical infrastructures have been recorded.
 - However, the cyber-dimension proves to be both immensely effective and threatening for the intelligence and planning steps.
- Many other existing large areas of vulnerabilities across the world (critical infrastructure, large companies..). Many interesting and powerful scenarios derived.



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Lesson Learned (2)

- We conclude that economic and political decision-makers do not think globally enough
- No global mapping of functional dependencies withrespect to external components
- Less and less resilience
 - Nation States, population, companies are no longer prepared to face extreme conditions
 - This takes part in the self-amplifying properties of the target, which the attackers may rely on





TakeAways

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As a company leader (CEO), to evaluate your actual security

- If IT and IT security is an important dimension, it is not THE ONLY dimension (you must not see the wood for the trees)
- Understand FIRST what your business REALLY is, what are its criticality points including your external dependencies
- You need more a global, functional extended BCP than a simple IT security plan
 Think in terms of Intelligence and not only in terms of pure technical aspects. The true target are human beings (employees, contractors...) than computers
 Evaluate your resilience under this enlarges view

CEO > CSO > CISO > IT Manager

 Criticality is a matter of context: your context is not the same a the attacker's one. Think like he does!





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